

# **Kodak** Picture Kiosk G4XE

**Order Station** 

Creating beautiful, personalized new products quickly and easily is what consumers love most about the KODAK Picture Kiosk. With our new KODAK Picture Kiosk G4XE Solutions, you can offer your customers the exciting premium products they want — now with more benefits for your bottom line.



## The speed advantage

We've revved up the performance on our new KODAK Picture Kiosk G4XE Order Station for our fastest speed ever¹. Quickly uploads and manages larger image files in a snap. Keep your queues moving and customers happy. You can deliver more premium products, faster.\*

- Up to 70% Faster To create a KODAK Picture Movie DVD\*
- Up to 44% Faster To create standard order of 4x6 prints\*

## Save energy. Save money.

Enhancing sustainability is just smart business. Our G4XE Solutions bump up the performance while reducing power consumption.

- Less Power Uses up to 25% less power<sup>2</sup>
- Reduced CO<sub>2</sub> Emissions 157 Kg CO<sub>2</sub> / Kiosk per year<sup>3</sup>
- What's the impact? For every KODAK G3 Kiosk replaced with a G4XE this year, CO<sub>2</sub> emissions are reduced. How does that equate to the impact of using gasoline? G4XE saves the equivalent CO<sub>2</sub> emissions as burning 6 litres of petrol.<sup>4</sup>
- Saves you money Save \$26/Kiosk per year.<sup>5</sup> Every cost reduction matters. Managing a fleet? That's a tidy sum. Right to your bottom line.

#### Smart software. Powerful influence.

Every KODAK G4XE Kiosk ships with our proven, intuitive software to help deliver incremental, premium sales. Our kiosks may rival your most valuable employee for savvy selling techniques and results. Latest merchandising enhancements include:

- Intelligent Cross Selling tools Uses real consumer photos from their order to create instant, on-screen, sample products. Very impressive results.
- Fresh Attract Loops & visuals Designed to draw and inspire a crowd selling every minute you're open for business!

# Kodak

it's time for you AND Kodak

# Kodak Picture Kiosk G4XE

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# Faster service for more premium opportunities

With our new G4XE Solutions, mom can get more done in less time.\* Enhanced speed and improved workflows make the most of her precious shopping time and let you squeeze out every drop of opportunity for your store. In the time it previously took her to make just one or two items, she can now make so much more\*:



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# The G4XE made all these! + IKODAK Picture Movie DVD 9 Photo Book pages 46 4x6 in. prints

#### CONSUMER PRODUCTS AVAILABLE

Standard Prints	•
Enlargements	•
Greeting Cards, Invitations & Announcements	•
Photo Books	•
Calendars - Monthly, Annual	•
Collage Prints	•
Prints/mini prints from phone	•
Keepsake prints with borders	•
Digital Media Output	
KODAK Picture Movie DVD	•
KODAK Picture CD	•

#### **CAPABILITIES OVERVIEW**

Key Editing Features	
KODAK PERFECT TOUCH ™ Technology for better, brighter pictures	•
Rotate, zoom and crop	•
Red eye removal	•
Restore/adjust color	•
Create b/w and sepia prints from color	•
Add text – adjust test color, size, fonts	•
Add borders	•
Payment Options	
G4 Receipt Printer	•
G4 Magnetic/Smart Card Reader	•
KODAK Kiosk Photo Card	•
KODAK Kiosk Card	•
Print Password Option	•
Connectivity, Enhanced Workflow & Reporting Options	
KODAK Multi-station Order Management (can act as host)	•
Output to KODAK Adaptive Picture Exchange (APEX) dry lab solution plus accessories	•
Output to digital minilabs	•
Output to wholesale labs	•
Upload gift orders to wholesale/offsite labs	•
Download images from KODAK Gallery	•
Connection to KODAK Remote Business Manager	•

- \*Compared to KODAK G3 models. Product creation testing included measuring standard workflow and consumer choices.
- $^{\rm 1}$  Compared to previous KODAK Kiosk models
- <sup>2</sup> Compared to KODAK G3 Slim model with MUM processor
- $^3$  The CO2 reductions from energy savings are based on the average US electricity greenhouse gas emissions factor used by the Chicago Climate Exchange.
- $^4$  Comparison of greenhouse gas reductions from GX4E to gas/petrol based on emissions factors from the 2007 California Climate Action Registry protocol.
- Compared to previous KODAK Kiosk models. Based on cost per kwh.

# Make the smart choice.

www.kodak.com/go/retailkiosk

#### **SPECIFICATIONS**

#### **Operating System**

Intel Core2 Duo/3.0 Ghz Processor 2 GBytes RAM 160 Gbyte Hard Drive

#### Monitor

Touch Screen, 15" diagonal, 1024x768 VGA

#### **G4XE Dimensions**

(Width x Height x Depth)

• 54.61 x 30.48 x 30.9 cm 21.5 x 12 x 12.2 in.

#### **G4XE** Weight

• 22.7 kg / 50 lbs

### **Electrical Operating Info**

- Voltage: Auto-selecting
- Voltage Range: 100-127/200-240 V AC
- Hz/Cycles: 50/60 Hz
- Power Consumption: Maximum 2 amps for Order Station

#### **Environment Requirements**

- Temperature: 15-30°C (59-86°F)
- Relative Humidity: 15-86%

#### **Input Options**

- Auto media detection of: Compact Flash, MultiMedia Card (MMC), Secure Digital Card (SD), Mini SD, Memory Stick®, xD Picture Card, Mobile Phone and PDA devices enabled with BLUETOOTH 2.0 Technology, CD-ROM, DVD-ROM, USB memory devices, KODAK Picture CD, KODAK Picture Movie DVD.
- New Tray Load CD/DVD drive for improved operation
- File formats: JPEG, TIFF and BMP

#### **COMPATIBLE HARDWARE**

Printers	
KODAK 6850 Photo Printer	optional
KODAK 6800 Photo Printer	optional
KODAK 605 Photo Printer	optional
KODAK 8810 Photo Printer	optional
KODAK 8800 Photo Printer	optional
KODAK 805 Photo Printer	optional
Specialty Printing	
KODAK DL2100 Duplex Printer	•
EPSON STYLUS Pro 7880 Printer for Posters (Certified for APEX)	•
Scanners	
KODAK Rapid Print Scanner	•
All KODAK G3 and G4 Series Flatbed Scanners	•

#### ORDERING INFORMATION

Product	Catalog No.
G4XE Order Station, 120 V	8791832
G4XE Order Station, 230 V	8882763
KODAK 6850 Photo Printer	8566283
KODAK 8810 Photo Printer	1633304

